

2025 Tłıchq Arts Holiday Showcase & Sale

Event Information, Participating Artist Requirements & Tłıchq Government Supports



Event Information:

- The Tłıchq Arts Holiday Showcase will take place in Yellowknife on Saturday, November 22nd
- The event will open to the public at 10:00 a.m. and close to the public at 4:30 p.m.
- The event location is the Chateau Nova, Caribou Room.
- The Tłıchq Government is covering the cost of the venue rental, and there is no fee for Tłıchq artists who are selected to participate.
- The Tłıchq Government is providing transportation, accommodations and per diems to Tłıcho Artists living in the four Tłıchq communities to attend, once approved to attend.
- The Tłıchq Government will not be responsible for any late check outs by artists. Travel arrangements and check out dates will be established by the Tłıchq Government based on travel requirements and available flights.
- A reception will be held for artists on Friday, November 21st and artists are encouraged to participate and will be required to confirm attendance in advance after receiving their invitation.
- The Tłıchq Government will have a film crew there on Saturday, November 22nd gathering footage for a 15-minute documentary being done about the event.
- The Tłıchq Government has arranged to have a cash ATM machine at the event, to ensure cash options for shoppers and artists.
- There will be four stations at the venue that offer cultural experiences for shoppers. Stopping at one of these stations will make shoppers eligible for hourly prizes.
- An Artist's application is only considered complete when the Application Form, Media Usage Consent Form, and the Waiver and Acknowledgement Form are all completed, signed and submitted to the Tłıchq Government.
- **The deadline for applications is noon on Friday, July 18, 2025. Late applications and incomplete applications will not be accepted.**

Participating Artist Requirements

- Artists are to provide a photo of themselves and at least one photo that is a sample of their work for Tłıchq Government to create an Artist Profile Poster for their Table at the Event. This must be provided by September 19, 2025. Please note that Artist Profiles developed in 2024 by the Tłıchq Government with participating artists will be used again in 2025, unless the artist requests a new photo and makes arrangements with the Tłıchq Government to have updated photos taken before September 19, 2025. The Economic Development Officer can take these photos for the artist, if this is required, but the artist must arrange this and have it completed by the deadline noted.
- Each Artist table will have a Tłıchq Arts banner on it, a Tłıchq flag and the artist's profile and a business card holder. The runner, flag, business card holder and profile holder are property of the Tłıchq Government and must be left on the table by the Artist during the show and at the end of the show.

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Participating Artist Requirements (Continued)

- Artists who were issued business cards in 2024 need to bring their Tłıchq Artist business cards.
- Artists are required to be at their table no later than 8:30 a.m. on Saturday, November 22nd to set up their art display.
- All Artists must have their items on display at their designated table with all items priced before 9:45 a.m. on Saturday, November 22nd.
- All Artists are required to participate in a team photo which will be taken at 9:45 a.m. Saturday, November 22nd just before doors open to the public.
- Artists are responsible for bringing their own items to the event and must store their inventory under their table or behind their table, if not on the display table, where they can monitor access to their own items.
- Artists agree not to leave their tables unattended during the event.
- All artists offering cash payment options are responsible for having their own cash box and cash float.
- Artists are responsible for securing their own inventory and any cash they have at their tables.
- The Tłıchq Government is not responsible for any cash or inventory of the participating artists, unless the artist has entered into an arrangement with the Tłıchq Online Store to have the Economic Development Staff sell their items on their behalf. In such a case, the details of the arrangement between the Artist and the Tłıchq Online Store will be put in place separate from this process.
- All participating artists will pack up their own arts and crafts when the event closes to the public and will remove all of their own items, except those artists who have arranged for their items to be sold through the Tłıchq Online Store. Those artists will follow protocols arranged separately with the Tłıchq Government for inventory into and out of the Tłıchq Online Store.
- The Tłıchq Government will determine the table layout and assignment of tables to artists. forms and photo permission forms as a condition of participation.
- Artists agree to report in confidence to the Tłıchq Government's Consultant - Economic Development what their total sales were as a result of attending this event. This is to be provided within five days of participating to assist the Tłıchq Government to assess the value of holding this event annually. The individual sales of any artist will be kept confidential, and the Tłıchq Government will provide all artists with the grand total of all sales made at the event to help individual artists understand where their own sales fit into the more significant event picture. The information will not be used for any other purposes.
- Artists agree to demonstrate professional conduct at all times during the event, including during transportation to and from the event and to and from the Tłıchq communities and from Yellowknife to participate in the event.

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Participating Artist Requirements (Continued)

- Artists who want to have a helper at their table must confirm the name of the helper with Tłıchq Government Economic Development staff by October 1, 2025. The Artist is responsible for any travel, meals and accommodations for their helper.
- No consumption of any beverages or other substances that can cause impairment is allowed while participating in this event or while travelling to and from the event or to and from the communities to Yellowknife.
- Artists who are receiving travel assistance from the Tłıchq Government to attend the event in Yellowknife agree to have travel arrangements made by the Tłıchq Government.
- The artist will confirm with the Economic Development Officer all details required for the Tłıchq Government to complete travel arrangements before October 31, 2023. The Tłıchq Government's Economic Development Officer will provide confirmation of the travel itinerary, accommodations arranged, and the amount that will be paid in per diems to those participating artists who are travelling in from the Tłıchq Communities.
- Artists are not allowed to invite other artists to sell at their table as this event is limited to the showcase of those Tłıchq Artists who have registered. Artists who have registered from the Tłıchq communities are allowed to bring items on behalf of other **Tłıchq Artists** who are not participating so that their art can also be sold. Any arrangements between Tłıchq artists is strictly between the artists and the Tłıchq Government takes no responsibility for items a participating artist chooses to bring to their table on behalf of other Tłıchq artists. The participating artist must include the value of sales reported for their table all sales, including the value of any sales they make for another Tłıchq Artist.

Tłıchq Government Supports to Participating of Artists

- The Tłıchq Government will cover the costs of transportation, accommodations and per diems for those artists who are travelling from Behchokò, Whatì, Gamètì and Wekweètì to Yellowknife for this event. Any artist checking out late is responsible for late check out fees. Late check out fees will not be paid by the Tłıchq Government.
- The Tłıchq Government will host a reception on Friday, November 21st for all participating artists and will provide lunch for all staff and participating artists at the event venue on Saturday, November 22nd.

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Tłıchq Government Supports to Participating Artists (Continued)

- The Tłıchq Government will work with those artists in the four Tłıchq communities in advance to make travel arrangements, including booking airline tickets, confirming hotel arrangements, calculating the amount for per diems and processing all paperwork with the artist that is required for payment of per diems.
- Per diems will be paid based on the approved Tłıchq Government rate to participating artists and will be calculated based on the travel schedule arranged and approved by the Tłıchq Government in advance. Where the Tłıchq government provides meals to the participating artists, these meals will not be considered eligible for per diems for travelling artists from the communities. Per diems are not available to Yellowknife resident artists.
- Travel arrangements will be made by the Tłıchq Government to bring artists into Yellowknife on Friday, November 17th and to get them home on Sunday, November 19th, subject to flight schedules. Any extension of a stay in Yellowknife beyond these dates or changes in flight arrangements that change arrangements made by the Tłıchq Government with the artist to attend the event will be at the expense of the artist.
- Participating artists receiving travel assistance will be paid 75% of their per diems on Saturday morning when they have completely set up their table at the event. The balance will be paid after the event concludes, within ten business days.
- The Tłıchq Government will arrange and place paid advertising to promote the Christmas market to facilitate sales for participating artists.
- Tłıchq Government Economic Development team will coordinate and staff the event, providing the option for artists to use the Tłıchq Online Store inventory system to handle payments for those artists who require this service.
- The Tłıchq Government will provide a table staffed by its employees to offer Christmas wrapping for items purchased at the event.
- The Tłıchq Government will run a story on its website regarding the event, showcasing photos of the artists and the products sold during the event, and will invite media to the event to increase exposure and coverage of Tłıchq artists in mainstream media.